**CAUSES**

P verty

**STRICKEN**

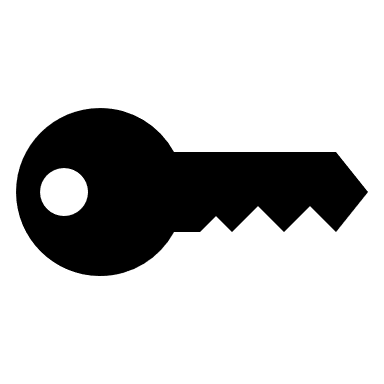
**OVERVIEW**

In several communities across America, there is a level of poverty that is allowed to exist and persist that is unspeakable. It’s not prevalent in all communities, nor is it ubiquitous in the communities where it exists; it can be just a segment of a community. Though in some instances, it is extreme, even to the point of homelessness.

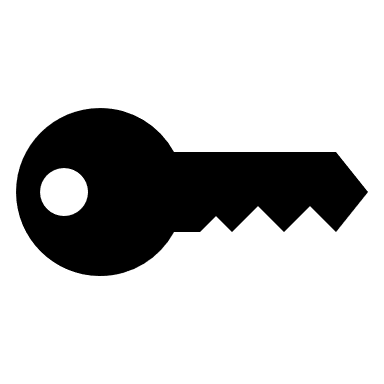
NBV’s approach is to start by getting a clear understanding and an appreciation as to the nature of the community and its systemic or causal reason for the level of and nature of its existence.

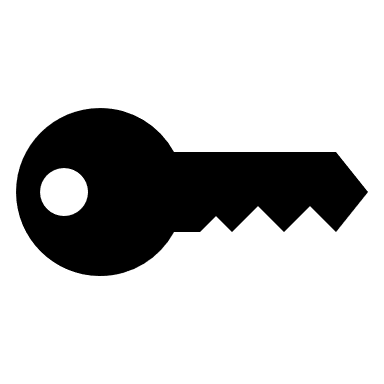
We’re not so naïve to think that we can fully eradicate poverty, regardless of the level of or the amount of, or the core of its existence. But what we can do is reasonably and thoroughly assess its root cause and apply a proverbial “tournekit to stop the bleeding”, and to eliminate future causation to the proliferation of the poverty. i.e., no matter the level or how devastating it is; we can make a serious dent in the current situation and mitigate future occurrences!

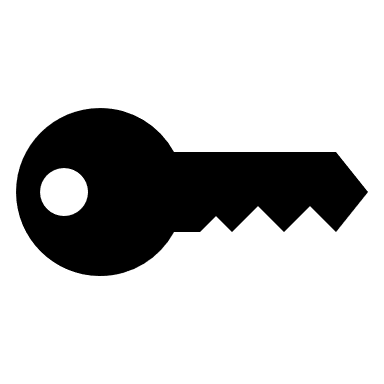
There are certain keys that we recognize as major contributors to the cause of poverty; we’ll base our assessment on worse case scenarios, i.e. the homeless and work our way up from there, highlighting the traditional reasons as well.

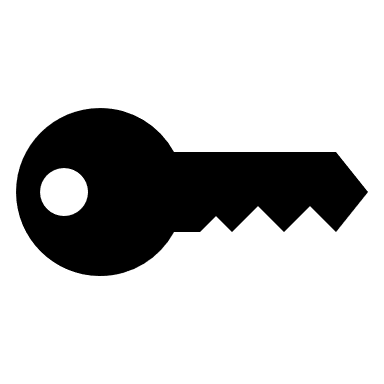
The keys are:

NIMBYISM - Not in my back yard

 Effect of Lack of Hygiene Facilitation

 Mental Stability after a sustained period of homelessness

 Potential Property Value Decline

 “Political Football” … “Kicking the Can Down the Road”

And of course, there are other physiological and/or sociological keys that stem from , family, environment, resources, opportunities, sociological and psychological inhibitors or incentivisors. Much to numerous to mention in this blog.

Our Cause Module will center on three fundamental approaches to alleviating or mitigating the ills of poverty by utilizing the following variations of our “Business Implementation Model”.

**Our Base Model** as you are aware, is based on Maslow’s Hierarchy of Needs. We therefore will start at the bottom of the model addressing the base needs of our “Collective Communities” with the idea of using the tools that we’ve outlined; soft tools psychological and hard tools physiological to improve the people/intellectual capital of our communities. We will mine that capital until it reaches maturity across the spectrum from “Helping”, to “Equipping”, to “Empowering”. The Equipping Phase is where the proverbial “Rubber Meets the Road” so to speak, it is where the determination is made for deciding which fork in the road is the proper direction to take; Laborer, Vocational, Paraprofessional, Professional, or Entrepreneur. This potetially feeds into our pipeline and sets us up for financial growth and an action to raise the income levels of our community as an aggregate.

**individual**

**About our “Pipeline”:** **Our “Community”,** is comprised of every conceivable personality trait and character; if it were a movie title, “The Good, The Bad, and The Ugly” could be an appropriate title – they’re young, old, and in between. The levels of aspiration are all over the map – from “How do I Work the System”, to “Society Owes Me”, to “If Only I had a Fair Chance”, to “I Know that God Cares and He’s Got My Back”, to “No Matter What it Takes”, to “Finally Someone Cares, and is Listening, and is Willing to Help”, to “I’m going to Work my Tail Off and Make the Best of This Opportunity”. And to “Top it Off” it’s loaded with talent and potentia! **NBV is privileged, acting as God’s conduit, and with the help of our donors and participants, “To Polish the Lamp and Help the Liandght to Shine”!**

**Community**

**So, “How are we going to go about God’s Business?” First and foremost, to keep God in the forefront of every move that we make, through prayer and supplication.** Next to rely on sound business principles to lay the groundwork for continual growth and improvement using proper business methods and protocols to achieve the desired levels of growth.

**Our Business Model** for this segment consists of a proprietary, in-house financial model as our base component, supported by residential and commercial real estate. Securities will be offered, but through a 3rd party platform.

**investments**

During the “Equipping Phase”, the community participant will enroll in the NBV Training Academy for the 1st phase of financial literacy. The curriculum for this phase provides the requisite skills for basic finanical literacy. The advanced module is offered in support of the “Empowering” Module.

The “Offering Opportunity” is layered into 4 tiers:

Tier 1. Real Estate as a base implementation for Legacy Planning

1a. Home Ownership (Residential Real Estate)

Tier 2. A Primer in Commercial Real Estate Investments

2a. Entry Level Commercial (5 to 20 Units)

Tier 3. Advanced Commercial

3a. Community Platforn (Crowdfunding Shared Concept)

Tier 4. Investing and Wealth Management

4a. REITS, Self Directed IRA’s, FLP’s, Securities

The first and second layers are offered to gradually introduce and groom the novice, the third and fourth layers are for the advanced and sophisticated Investor.