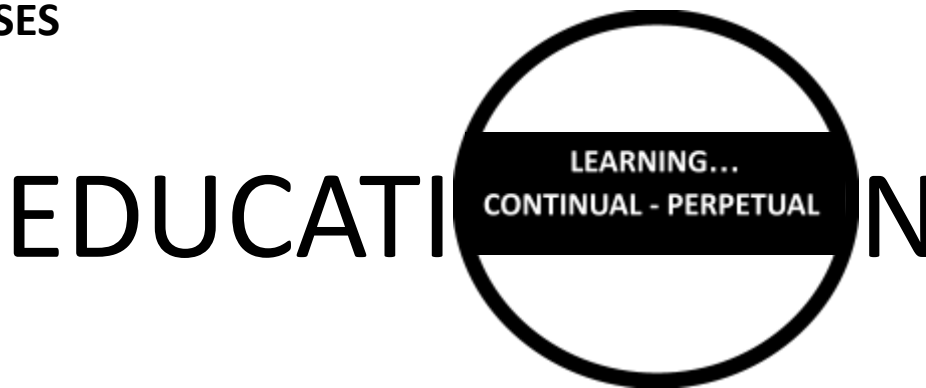


## CAUSES



### OVERVIEW

One of the hallmarks of the NBV Culture and infrastructure is that of continual learning and improvement, and in full support of that belief, training and education must be continual and on-going for the duration of the life of its Employees, its Enrollees, and the company as well. The cornerstone of implementation of this philosophy is the **Roberson – Hudson Training Academy, which its founders Charles and Arlene have named it the “Next Step Academy...”**. This academy is named in honor of Charles’ parents, Roy, and Jestina Roberson.

My profound thanks to Arlene Hudson for her contribution to the lifeblood of what the institution stands for and what it is designed to set in motion; “The Prosperity, Posterity, and Legacy” of mainly minority populations around the globe, but also catering to all who have need, just as the church did in Acts 2:43-47.

Its overall thrust is to **“Level the Playing Field.”** in that regard, it is no hidden fact that Minority’s have not proportionately shared in America’s Dream of riches and fame, not that that’s a requirement for happiness, and living a richly rewarding life but even so, we’ve been on the “Short End of the financial abundance Stick” for as far back as when we were first in chains... and as “LUCK” would have it, we’ll never see a balancing of the financial fruits,... ever.

Thinking on what I’ve just said, it triggers a thought of the opulent living styles of the “Rich and Famous” Black Celebrities and Professional Athletes; hats off to them, I am proud to witness the vast number of those that have achieved the phenomenal levels to which they have climbed, and I emphasize the word “CLIMBED”, because behind every trophy laden mantle, there’s a story of hard work, passion, and dedication to their craft, i.e., they paid the ultimate dues to achieve what they are now enjoying... Right On!

Don’t get me to “Running of at the mouth”, ... sticking to the story at hand, we as a cultural or ethnic race, need an equalizer – stabilizer kinda sorta thing, something that will give everyone a better than even chance to have a bite at the apple.

**Question! Will we all take advantage of this lever and make the most of it?**

**Answer! Of course not! But at least the opportunity will present itself, in some semblance of balance and equality.** Whether we recognize its presence and seize the moment is another thing all together. The general word on the street is that our laziness will prevent us from ever getting to the proverbial dance. Trust me, there are more lazy majority citizens than there are minority citizens, must be, there are more of them, duh! Okay, enough lamenting, get on with the theme of the main plot!

Celebrity and stardom are not what NBV is all about; it’s about providing a means for everyone to live a comfortable and decent lifestyle while maintaining poverty levels above the

norm and providing the opportunity and a platform for excellence for the ones that are gifted at a higher level.

**So, what does this Next Step Academy do?** The chart below provides a brief overview of the beginning curriculum for the Academy. Although it's not very robust with a plethora of choices, it provides pinpoint accuracy as to the disciplines offered for the purpose of addressing the exact needs of all the enrollees that will be matriculating and working through the institution.

You still haven't told me what it does!

Okay, you're right, here is what it intends to do and to accomplish...

### The **WHO**

Originally, when the Next Step Academy was conceived, it was designed with the homeless in mind. And, oh, by the way, it wasn't called the Next Step, it was just the training program. As the center evolved, it was realized that there were others that could take advantage of the center; abused spouses, young adults (orphans who have aged out of the system), single moms, and adults who are seeking to get a high school diploma. And of course, the homeless audience that the center was originally designed to accommodate.

### The **WHAT**

It began as a curriculum, as part of a "Transitional Living Facility", and over time has become a curriculum to deal with many different issues that derive from a plethora of everyday living crisis that arise in everyday living situations; issues that everyone has, it's just more prevalent in the lives of individuals that are going through STUFF, and because of their poverty state, they're not equipped financially to get support to deal with the issues. This is also the **WHY**

### The **WHERE**

The Community, in a sense, is virtual, in that it can be in any community. The initial effort began in the Inland Empire, and proliferated to rural Texas, and is now back to the Inland Empire. We are currently, in prayer for a location in Perris, CA, which would be the Headquarter location of the company.

### The **WHEN**

The when is, God's timing! We have begun our due diligence business wise, we have structured our Website and platform for launch, and we are beginning a "Marketing Campaign" "The Great Controversy" with a line of Christian Apparel, to augment our revenue stream in order to facilitate our launch... the projected launch date is mid to end 2<sup>nd</sup> Quarter 2024.

### The **HOW**

By the Grace of God, your Donations, the collective hard work of many volunteers and the gracious donations that are provided by those of you who share our PASSION... **And FERVENT PRAYER!**

## CURRICULUM OVERVIEW

DISCIPLINE/ MH-SEG	COURSE TITLE	LOCATION	DURATION/ FORMAT	MAIN OBJECTIVES
<b>Spiritual/HELPING</b>	1. Our Daily Bread	1. On – Site (ZOOM)	1. 30 Min Video	1. Devotional
	2. My Primal Core	2. On – Site (Case Manager)	2. IIP Dependent <sup>2</sup>	2. Learning Accountability
	3. Freeway	3. On – Site	3. On-site 8 Week support group	3. “Unloading Baggage
	4. Give Yourself Credit	4. On-Site	4. 3-day Workshop	4. Credit Awareness
	5. unbelievable Life Skills	5. Life skill type dependent	5. Application Dependent	5. Learning Basic Life Skills
<b>Financial - Wealth Management/ EQUIPPING</b>	1. Give Yourself Credit II	1. On-Site	1. 1 ½ Day Workshop	1. Credit File Cleanup
	2. <b>Hudson Financial</b> Management Course	2. On-Site	2. 6-Weeks Workshop <sup>1</sup>	2. Financial Investment Strategies
	3. Investment Instruments	3. On-Site	3. 3-Day Workshop	3. Financial Risk Assessment
<b>Training and Education/ EQUIPPING</b>	1. Adult Education	1. Local Community College	1. GED Predominantly	1. High School Diploma
	2. Vocational Apprenticeships	2. Local Vendors and Merchants	2, Licensing Dependent	2. Vocational Licensing and on the job training (OJT)
	3. <b>Paralegal Training</b>	3. On-Site	3. 3 to 6 Weeks <sup>3</sup>	3. Skills Transfer and Job Readiness
	4. Job Readiness Workshop	4. On-Site	4. 2 Weeks	4. Interviewing Skills and Mastering Basic Technology

**Fig. 1.0**

**NOTES:**

- 1. Depends on SME's (Subject Matter Expert) Availability**
- 2. The Independent Improvement Plan (IIP) is created upon enrollment**
- 3. Subject to SME's Availability and NDA and Non-Compete Agreement**

In our Business Model, the primary focus of this Module is the improvement of the Individual and the Progression and Achievement Levels to which they aspire. This module's emphasis, which is "Training", as a Revenue Center, differs from the Housing Module inasmuch as the Housing Module's focus was also on the individual but it is equally focused on profit generation, i.e. a Profit Center... Notice the absence of the 3<sup>rd</sup> ICON in the margins.



**Our Base Model** as you are aware, is based on Maslow's Hierarchy of Needs. We therefore will start at the bottom of the model addressing the base needs of our "Collective Communities" with the idea of using the tools that we've outlined; soft tools psychological and hard tools physiological to improve the people/intellectual capital of our communities. We will mine that capital until it reaches maturity across the spectrum from "Helping", to "Equipping", to "Empowering". The Equipping Phase is where the proverbial "Rubber Meets the Road" so to speak, it is where the determination is made for deciding which fork in the road is the proper direction to take; Laborer, Vocational, Paraprofessional, Professional, or Entrepreneur. This potentially feeds into our pipeline and sets us up for financial growth and an action to raise the income levels of our community as an aggregate.

**About our "Pipeline": Our "Community"**, is comprised of every conceivable personality trait and character; if it were a movie title, "The Good, The Bad, and The Ugly" could be an appropriate title – they're young, old, and in between. The levels of aspiration are a **Community** map – from "How do I Work the System", to "Society Owes Me", to "If Only I had a Fair Chance", to "I Know that God Cares and He's Got My Back", to "No Matter What it Takes", to "Finally Someone Cares, and is Listening, and is Willing to Help", to "I'm going to Work my Tail Off and Make the Best of This Opportunity". And to "Top it Off" it's loaded with talent and potential! **NBV is privileged, acting as God's conduit, and with the help of our donors and participants, "To Polish the Lamp and Help the Light to Shine"!**