

The following list, the GUARDIANS of the Roberson Family Tree LEGACY is a partial list of the entire Legacy Team. The most accurate, complete, and current list can be found in the company's Operating Statement.

It is the fervent desire and intent that this project will provide the framework and infrastructure that under proper guidance and supervision, will continue to thrive, grow, and remain prosperous throughout the entire **Roberson** Dynasty branching (offspring) in perpetuity. It is with this thought that the following objectives and strategies were developed.

## THE LEGACY JOURNEY

### **The Enterprise Level**

**VISION:** Waging a War of Peace and Love while Keeping a Vigil until the "Ancient of Days"!

**MISSION:** The Legacy Foundation Creates and Supports Ministries that participate in and provide programs for helping to build and strengthen communities and their collective families to reach their highest potential while covering the basic needs of **ALL** family members.

### **GOALS:**

1. To always "Walk In Love" letting His light shine through Our Works
2. To "Live" with a PASSION for Christ
3. To "Show" COMPASSION for "MY NEIGHBOR"
4. To "Honor" FAMILY in UNITY and LOVE

### **The Individual Companies**

**INITIAL BUSINESS STRUCTURES** (The following are subject to change based on board input)

1. Parent Company LEGACY ENTERPRISES (Dad and Ram and other Board Members)
2. DBA - SMART ESTATES REALTY AND INVESTMENTS LLC CA Company (A Combination?)
3. DBA - Real Estate, Estate Planning, Investing Network Group (R.E.E.P.I.N.G LLC) TX Co.
4. DBA – Smart Estates Commercial Realty LLC CA Co. (David)
5. DBA – TOP TEAM NUTRITION (Nutrition and Sports Medicine) (David and Lorraine)
6. DBA – EVKO Product Development and Marketing (Evie)
7. DBA – JLFJC Creative Enterprises (Jess and Dad Primaries - Matt Secondary)
8. DBA – New Birth Villages Ministries (NBV) (Jess and Vanessa – Dad in an advisory role)

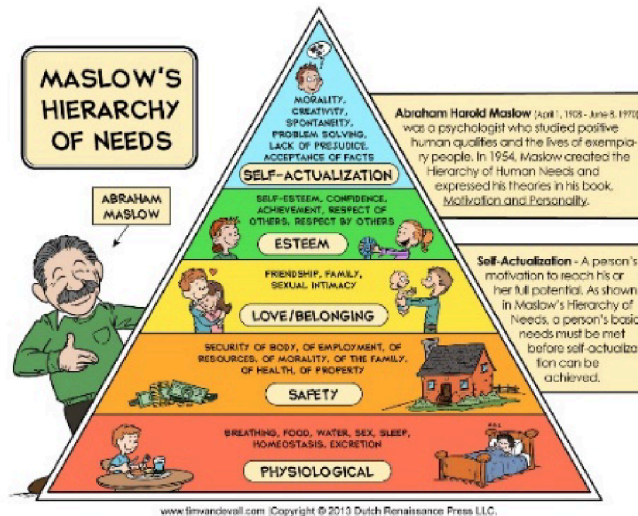
Although each of the individual companies plays a significant role in providing input into the decision making of the nonprofit entity, because, euphemistically speaking, it is the heartbeat and the "Central Nervous System", of the Legacy Foundation and it takes its specific direction from the Board of Directors. Its funding and fiscal management are closely monitored to ensure its accuracy and adherence to IRS rules governing a 501(c)3 charitable organization.

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## New Birth Villages Ministries (Nonprofit)

The business model used for our nonprofit to accomplish its long-term operation and viability is Abraham Maslow's Hierarchy of Needs. The "Catch Phrases" that resonated in developing the watchwords for our culture, were the following phrases: "Meet the Person Where They Are!" "Walk a Mile in Their Shoes!" and "Encourage Them to Take the Next Step!"



**Vision:** A Leveled Playing Field

**Mission.** The mission of New Birth Village is to develop a "Business Implementation Model" that can be used to facilitate any community in their effort to stabilize, increase, and sustain a standard of living significantly above published poverty thresholds for their geographic regions.

**Philosophy.** "For the People, By the People – Prosperity, Posterity, Legacy"

The philosophy driving NBV relates to Maslow's Hierarchy of Needs. In modern societies across the world, a major barrier to the enhancement of overall well-being is that high expectations (socially, economically, personally) are placed on individuals whose basic needs are not being met, or not being met well. While it may seem basic, we seek to build the foundation of society through meaningful housing, economic opportunity, and education in a safe environment that fosters a sense of community belonging, leading to the esteem and self-actualization of individuals and families. We believe our efforts do much more than putting a roof over a person's head, but also provide an uplifting environment and plenty of opportunity for growing as a person and community member.

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**THE IMPLEMENTATION TEAM** – The original implementation team listed below was formed at the request and participation of its chief executive and founding partner Charles Roberson Sr. with credit and acknowledgement of his entire family with special mention of his dear sister, Bobbie Johnson – Partner, and her husband, Galend Johnson. Each member participated in numerous discussions, about the cultural and implementation of this organization. We feel that in order to do a credible job in the start up implementation, it’s important to “Start with the End in Mind”.

Charles R. Roberson – Partner (Interim Owner Operator)

Ram Scrinivasan – Chief Financial Officer (Partner)

David Roberson – Chief Operations Officer (Partner)

Jestina Roberson – Chief Operations Officer Community Affairs (Partner)

Evelyn Kono – Team Leader (Marketing) (Jr. Partner)

Matthew Haro – Lead Animator(Animation and Video) (Jr. Partner)

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